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**NEWS RELEASE**

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## Workforce Solutions Greater Dallas Launches New Website to Enhance User Experience and Access to Services

DALLAS—Workforce Solutions Greater Dallas (WFSDallas) is pleased to announce the launch of its newly redesigned website, [www.wfsdallas.com](http://www.wfsdallas.com), aimed at enhancing access to customized workforce development services for job seekers, employers, and the community at large. The updated website features an intuitive design, comprehensive resources, and innovative tools that empower individuals to achieve their career goals and assist employers in building a skilled and ready workforce.

“Our new website represents a major step forward in our commitment to providing tailored workforce solutions that address the diverse needs of Dallas County,” said Carter Holston, Board Chair of WFSDallas. “With improved accessibility and enhanced functionality, we are making it easier for job seekers to find meaningful employment and for employers to discover qualified candidates, thereby driving economic growth and prosperity in our community.”

### **Empowering Workforce Development Across Dallas County**

WFSDallas is committed to delivering personalized workforce development services that meet the unique needs of the diverse industries, employers, and residents of Dallas County. Through innovative strategies and strategic partnerships, WFSDallas strengthens the local economy by equipping job seekers with the tools and resources they need to succeed and providing employers with access to a talented workforce.

“Our mission is to create a robust workforce ecosystem that fuels economic development and enhances the quality of life for all residents,” added Holston. “The launch of our new website is a crucial part of this mission, enabling us to expand our capacity to deliver customized services that evolve with the needs of our community. We are committed to ensuring that everyone has access to a wide range of opportunities, whether through our workforce centers, career events, and online resources, to connect with employers and secure meaningful employment opportunities.”

### **A Commitment to Customized Solutions**

Understanding that every industry and employer faces unique challenges, WFSDallas offers a wide range of services designed to meet specific workforce needs. These include job training

programs, recruitment assistance, and business consulting. By working closely with local businesses and industry leaders, WFSDallas ensures its programs are aligned with the current demands of the local labor market.

“Our new website significantly enhances our ability to deliver these customized services by streamlining access to vital resources,” said Ashlee Verner, CPA, Interim President and Chief Executive Officer/Chief Financial Officer of WFSDallas. “Whether it’s posting a job, finding the right candidates, or exploring training opportunities, the new platform is designed to support businesses and job seekers in achieving their goals and driving economic success in Dallas County.”

## **Expanding Capabilities Through Digital Innovation**

The redesigned website greatly expands WFSDallas’s ability to serve the community by incorporating several new features that improve accessibility and user experience:

- **Enhanced Navigation and User Experience:** The site has been optimized with an intuitive layout and responsive design, ensuring easy access to employment services, training opportunities, and other resources from any device.
- **Comprehensive Career Resources:** Job seekers can access a wealth of career resources, including workshops, coaching, resume assistance, and mock interviews. The site also offers tools for career exploration, skill assessments, and certifications, providing tailored support to help individuals advance in their careers.
- **Employer Resources and Services:** Employers benefit from a dedicated section offering streamlined access to hiring resources, job posting capabilities, recruitment assistance, and workforce training programs.
- **Labor Market Information:** Up-to-date labor market data helps job seekers and employers make informed decisions based on industry trends, job demand, and wage information, which is vital for navigating the evolving workforce landscape.
- **Child Care Assistance Resources:** Recognizing the importance of child care in supporting workforce participation, the new website offers extensive resources on child care assistance. These resources empower parents with information on options and financial aid and provide providers with tools to enhance their services.
- **Accessibility and Inclusivity:** WFSDallas is committed to ensuring that all community members can access its services. The website includes enhanced accessibility features, providing equitable access for individuals with disabilities.
- **News, Events, and Blog:** The website features a dynamic News section that keeps the community informed about the latest developments in workforce services and showcases success stories, highlighting the achievements of those who have benefited from WFSDallas programs. The Events section provides information on upcoming workshops, job fairs, and valuable resources tailored for residents and employers. Additionally, the newly added Blog offers the latest insights and expert advice on workforce trends, career development, and economic growth strategies.

“By leveraging digital innovation, we can better serve the residents and businesses of Dallas County, providing them with the tools and support they need to thrive in today’s dynamic

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economy,” Verner continued. “Our new website is a testament to our ongoing commitment to making a positive impact in our community.”

For more information, please visit [www.wfsdallas.com](http://www.wfsdallas.com) or contact Workforce Solutions Greater Dallas at (214) 290-1000 or [info@wfsdallas.com](mailto:info@wfsdallas.com).

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### About Workforce Solutions Greater Dallas

Workforce Solutions Greater Dallas drives economic growth through effective workforce development initiatives. Collaborating with stakeholders, we empower individuals and contribute to Greater Dallas's economic prosperity. Our mission is to provide competitive solutions for employers through quality talent and ensure quality jobs for individuals. Recognized locally and nationally as a best-in-class workforce system, we engage employers, offer premier solutions, provide comprehensive employment services for job seekers, and convene critical community workforce dialogues essential for economic development. Visit [www.wfsdallas.com](http://www.wfsdallas.com) to learn more about its services and be part of Greater Dallas's future workforce development.